

# Press Release



Contact: Dori Flanagan  
+1 212-815-2291  
dori.flanagan@bnymellon.com

Joseph F. Ailinger Jr.  
+1 617-722-7571  
joe.ailinger@bnymellon.com

## **BNY Mellon Appointed as Depository Bank by Banco do Brasil**

NEW YORK, December 2, 2009 -- BNY Mellon, the global leader in asset management and securities servicing, has been selected by Banco do Brasil as depository for its American depository receipt (ADR) program. Each Banco do Brasil ADR represents one common share and trades on the over-the-counter (OTC) market. The common shares trade on the São Paulo Stock Exchange (BOVESPA) under the symbol "BBAS3."

Founded in 1808, Banco do Brasil is the oldest active bank in Brazil and one of the oldest in the Americas. In addition to providing traditional retail banking services, Banco do Brasil sells insurance, underwrites and sells bonds, conducts asset trading, offers investors portfolio management services, conducts financial securities advising, and provides markets analysis and research.

"The establishment of this DR program is an important milestone for Banco do Brasil. Through an OTC-traded DR program, we hope to achieve greater visibility and provide U.S. investors easier access to our shares," said Marco Geovanne Tobias da Silva, investor relations officer of Banco do Brasil. "We found a qualified and competent depository in BNY Mellon and look forward to capitalizing on the array of support services they provide as we enter the U.S. capital markets."

"We look forward to working closely with Banco do Brasil on ensuring their success story is heard by potential U.S. investors," said Michael Cole-Fontayn, chief executive officer of BNY Mellon's Depository Receipts business. "As the world's leading depository, BNY Mellon will utilize its resources to develop long and mutually beneficial partnership with Banco do Brasil and its investors."

BNY Mellon acts as depository for more than 2,100 American and global depository receipt programs, acting in partnership with leading companies from 67 countries. With an unrivaled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the company delivers the industry's most comprehensive suite of integrated depository receipt, corporate trust and stock transfer services. Learn more at [www.bnymellon.com/dr](http://www.bnymellon.com/dr).

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$22.1 trillion in assets under custody and administration and \$966 billion in assets under management, services \$11.9 trillion in outstanding debt and processes global payments averaging \$1.6 trillion per day. Additional information is available at [bnymellon.com](http://bnymellon.com).

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