

Press Release



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The Bank of New York Mellon appoints new Country Executive for the Netherlands

LONDON & AMSTERDAM, November 9, 2009 – BNY Mellon, the global leader in asset management and securities servicing, has announced the appointment of Leonique van Houwelingen in the newly created role of Country Executive for the Netherlands.

Van Houwelingen takes on the role in addition to her existing role as General Manager of the Amsterdam branch of The Bank of New York Mellon SA/NV, BNY Mellon's recently established Belgium-based European banking entity which acts as a hub delivering a range of business activities, including global custody and depotbank.

As Country Executive, she will work closely with all lines of business to promote BNY Mellon and its products and services to clients in the Netherlands. Her focus will be to ensure clients receive the full benefit of the company's leading capabilities across its broad array of products and services.

Van Houwelingen joined BNY Mellon in 2003 as Head of Legal, Risk and Compliance for the EMEA region within the Asset Servicing business. In 2006 she took over as Head of Relationship Management for Continental European clients for that business.

Prior to joining BNY Mellon, van Houwelingen worked for eight years in different roles within ABN AMRO, varying from legal counsel to advisor within Trade Finance and manager of fixed income transaction management.

Tim Keaney, Head of Global Client Management and Chairman of Europe at BNY Mellon, said: "BNY Mellon has had a presence in the Netherlands for over 10 years and our valued relationships in the market have been central to our ongoing success in building and expanding our business here in Europe. In her new role, Leonique will ensure that we remain focused on delivering innovative solutions that meet our clients' evolving needs as they meet the challenges of an ever more complex global financial markets environment."

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Notes to editors

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