

Press Release



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BNY Mellon Appointed as Depository Bank by Tatung Company, Ltd. for its Global Depository Receipt Offering

NEW YORK, November 2, 2009 — BNY Mellon, the global leader in asset management and securities servicing, has been selected by Tatung Company, Ltd. (Tatung) as depository for its global depository share (GDS) program. The International GDSs and Rule 144A GDSs are listed on the Luxembourg Stock Exchange and trade on the Euro MTF market and are quoted on the International Order Book (IOB) of the London Stock Exchange under the symbols, "TAT" and "TAT1," respectively. The common shares are listed on the Taiwan Stock Exchange under the stock code "2371." Each Tatung GDS represents 20 common shares. Tatung GDSs and common shares have not been registered under the U.S. Securities Act of 1933 and may not be offered or sold in the U.S. (absent registration or an applicable exemption from the registration requirements).

Tatung designs and manufactures digital consumer products, including LCD TVs, network-connected devices, and home appliances. The company also provides system integration services and is engaged in industrial businesses such as wire & cable, optical fiber cables, gas insulated switchgears, motors, generators and transformers. Tatung focuses especially on the development of advanced technologies and has a global network of operations in 12 countries.

"BNY Mellon's exceptional commitment to Asia-Pacific and its position in the DR realm has made them the obvious partner for our GDS offering," said Thomas Hsu, chief financial officer of Tatung. "We are confident BNY Mellon's expertise in the industry and conflict-free position will enable us to achieve our global capital markets growth objectives."

"Tatung's offering is indicative of the region's strength during the current economic situation," said Michael Cole-Fontayn, chief executive officer of BNY Mellon's Depository Receipts business. "BNY Mellon is dedicated to Asia-Pacific and counts some of Taiwan's premier companies among its clients. In partnering with Tatung, we will provide our specialized support services to help increase global investment and demand for their shares."

BNY Mellon acts as depository for more than 2,100 American and global depository receipt programs, acting in partnership with leading companies from 67 countries. With an unrivaled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the company delivers the industry's most comprehensive suite of integrated depository receipt, corporate trust and stock transfer services. Learn more at www.bnymellon.com/dr.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$22.1 trillion in assets under custody and administration and \$966 billion in assets under management, services \$11.9 trillion in outstanding debt and processes global payments averaging \$1.6 trillion per day. Additional information is available at bnymellon.com.

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