

Press Release



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BNY Mellon Appointed as Depository Bank by Nippon Shokubai Co., Ltd.

NEW YORK, October 20, 2009 — BNY Mellon, the global leader in asset management and securities servicing, has been appointed by Nippon Shokubai Co., Ltd. (Nippon Shokubai) as depository for its sponsored American depository receipt (ADR) program. Since 1983, Nippon Shokubai has traded as an unsponsored ADR program serviced by multiple depositories. Each Nippon Shokubai ADR represents one common share and trades on the over-the-counter (OTC) market in the U.S. under the ticker “NPSHY.” Nippon Shokubai’s common shares trade on the Tokyo and Osaka Stock Exchanges under the code “41140.”

Nippon Shokubai is engaged in the manufacture and sale of chemicals. Its operations are organized along three principal business segments: Basic Chemicals, Functional Chemicals, and Environment & Catalysts.

“We are very excited to work exclusively with BNY Mellon,” said Mr. Yasuhito Nishii, managing director and chief financial officer of Nippon Shokubai. “It became apparent during our depository selection process that BNY Mellon has the right resources and expertise to help meet our goals of increasing our profile and diversifying our shareholder base in the U.S., and of servicing those shareholders more efficiently and seamlessly.”

“Being chosen as sole depository for Nippon Shokubai’s sponsored ADR program speaks volumes to our ability to make a difference for issuers,” said Michael Cole-Fontayn, chief executive officer of BNY Mellon’s Depository Receipts business. “More and more companies with unsponsored programs are understanding the benefits of establishing a sponsored DR program. We will utilize our knowledge and experience to help Nippon Shokubai unlock the potential of their newly sponsored DR program to meet their long-term strategic goals.”

BNY Mellon acts as depository for more than 2,100 American and global depository receipt programs, acting in partnership with leading companies from 67 countries. With an unrivalled commitment to helping securities issuers succeed in the world’s rapidly evolving financial markets, the Company delivers the industry’s most comprehensive suite of integrated depository receipt, corporate trust and stock transfer services. Additional information is available at www.bnymellon.com/dr.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$20.7 trillion in assets under custody and administration, \$926 billion in assets under management, services \$11.8 trillion in outstanding debt, and processes global payments averaging \$1.8 trillion per day. Additional information is available at bnymellon.com.

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