

Press Release



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BNY Mellon Appointed as Depository Bank by Anheuser-Busch InBev for its NYSE Listed Depository Receipt Program

Ticker symbol "BUD" returns to the New York Stock Exchange

NEW YORK, September 21, 2009 — BNY Mellon, the global leader in asset management and securities servicing, has been selected by Anheuser-Busch InBev as the depository bank for its newly established U.S.-listed American depository receipt (ADR) program. Each AB InBev ADR represents one ordinary share and trades on the New York Stock Exchange (NYSE) under the ticker symbol "BUD." AB InBev's ordinary shares trade on the NYSE Euronext under the symbol "ABI."

Formed in November 2008 through the combination of InBev and Anheuser-Busch, AB InBev is the leading global brewer and one of the world's top five consumer products companies. AB InBev holds the number one or number two position in more than 20 key markets and manages a portfolio of nearly 300 brands, including global flagship brands Budweiser, Stella Artois and Beck's; fast growing multi-country brands like Leffe and Hoegaarden; as well as numerous local brands. Anheuser-Busch InBev also owns a 50 percent direct and indirect equity interest in the operating subsidiary of Grupo Modelo, the Mexican brewer and owner of the Corona brand. Headquartered in Leuven, Belgium, Anheuser-Busch InBev has 120,000 employees in more than 30 countries worldwide. On a pro forma basis for 2008, the company would have generated revenues of 39 billion USD. For more information, visit www.ab-inbev.com.

"Listing on the NYSE is another important step in facilitating broader ownership of Anheuser-Busch InBev shares in the U.S. capital markets and reflects the company's global presence. We are proud to bring back to the NYSE the widely recognized 'BUD' symbol, which now represents a truly global entity with brands such as Stella Artois and Beck's, in addition to the iconic American brand Budweiser," said Felipe Dutra, chief financial officer of Anheuser-Busch InBev.

"Anheuser-Busch InBev's decision to list their ADRs on the NYSE exhibits long-term vision and commitment to the U.S. capital markets and investors," said Michael Cole-Fontayn, chief executive officer of BNY Mellon's Depository Receipt business. "We will continue to support Anheuser-Busch InBev's efforts to build a successful and liquid ADR program with a set of customized action plans that coincide with the strategic initiatives dictated by management."

BNY Mellon acts as depository for more than 2,100 American and global depository receipt programs, acting in partnership with leading companies from 67 countries. With an unrivalled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the Company delivers the industry's most comprehensive suite of integrated depository receipt, corporate trust and stock transfer services. Additional information is available at www.bnymellon.com/dr.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$20.7 trillion in assets under custody and administration, \$926 billion in assets under management, services \$11.8 trillion in outstanding debt, and

processes global payments averaging \$1.8 trillion per day. Additional information is available at bnymellon.com.

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