

Press Release



Contact: Joseph F. Ailinger Jr.
+1 617 722 7571
joe.ailinger@bnymellon.com

Tim Steele
+44 (0) 20 7163 5850
tim.steele@bnymellon.com

BNY Mellon Asset Servicing Wins *Global Finance* 'World's Best Global Custodian' Award for Tenth Year in a Row

NEW YORK and LONDON, September 8, 2009 – BNY Mellon Asset Servicing, the global leader in securities servicing, has been named 'World's Best Global Custody Bank' by *Global Finance* magazine for the tenth consecutive year.

Global Finance presents its World's Best Banks awards annually in the categories of corporate, consumer and private banking, asset management, global custody, investment banking, cash management, trade finance, foreign exchange, and sub-custody.

The World's Best Banks were selected based on performance over the past year and other subjective criteria including reputation and management excellence. Global Finance editors made all selections after extensive consultations with bankers, corporate financial executives, and analysts worldwide. The award winners will be honored at a ceremony at the Hyatt Regency Hotel, Istanbul on October 6.

"Recognition such as this is important because it both validates and reinforces our commitment to client service and product excellence," said Tim Keaney, co-chief executive officer of BNY Mellon Asset Servicing. "It also speaks to the tremendous skills and dedication of our worldwide team of more than 12,000 professionals to be honored by the global marketplace for 10 straight years."

"We recognize BNY Mellon for their outstanding accomplishments," said *Global Finance* publisher Joseph D. Giarraputo. "In trying times, the winning banks were all noteworthy in their dedication to satisfying their customers' needs." Established in 1987, *Global Finance* has 50,000 subscribers and more than 180,000 readers in 158 countries.

BNY Mellon Asset Servicing offers clients worldwide a broad spectrum of specialized asset servicing capabilities, including custody and fund services, securities lending, performance and analytics, and execution services. BNY Mellon Asset Servicing offers its products and services through The Bank of New York Mellon and other subsidiaries of The Bank of New York Mellon Corporation.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$20.7 trillion in assets under custody and administration, \$926 billion in assets under management, services \$11.8 trillion in outstanding debt, and processes global payments averaging \$1.8 trillion per day. Additional information is available at bnymellon.com.
