

Press Release



THE BANK OF NEW YORK MELLON

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The Bank of New York Mellon Launches Euro-Pacific Select ADR Index

NEW YORK, March 30, 2009 — The Bank of New York Mellon, the global leader in asset management and securities servicing, has announced the launch of the new Euro-Pacific Select ADR Index, the first “equal-weighted” American depositary receipts (ADR) index comprising a select group of ADRs from developed countries in Europe and Asia-Pacific, including Australia, Belgium, Denmark, Finland, France, Germany, Greece, Hong Kong, Ireland, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland and United Kingdom.

The Bank of New York Mellon Euro-Pacific Select ADR Index is a subset of The Bank of New York ADR IndexSM, the only index to track all depositary receipts, New York Shares and Global Registered Shares that trade on the New York Stock Exchange, NYSE Alternext US, and NASDAQ. All indices other than this Euro-Pacific Select ADR Index are calculated on a continuous basis throughout the trading day and are capitalization-weighted and adjusted for free-float, using Dow Jones’ current methodology.

“The Euro-Pacific Select ADR Index is expected to be utilized by many investors seeking an ADR benchmark closely resembling the most well known international benchmarks currently available,” said Michael Cole-Fontayn, chief executive officer of The Bank of New York Mellon’s Depositary Receipt Division. “The Euro-Pacific Select ADR Index shares similar attributes to the other well known international benchmarks with the conveniences and cost benefits implicit with ADR investing. The Euro-Pacific Select ADR Index is yet another example of the increasing investor applications of our expanding family of DR indices.”

The Bank of New York Mellon Euro-Pacific Select ADR Index is accessible on Reuters and Bloomberg at “bkepa” and on Bridge at “&bkep.” Additional information is available at www.adrindex.com. The bank’s ADR, GDR and DR index families are available directly at www.bnymellondrindex.com and through the bank’s DR website at www.bnymellon.com/dr.

The Bank of New York Mellon acts as depositary for more than 1,300 sponsored American and global depositary receipt programs, acting in partnership with leading companies from 64 countries. With an unrivalled commitment to helping securities issuers succeed in the world’s rapidly evolving financial markets, the Company delivers the industry’s most comprehensive suite of integrated depositary receipt, corporate trust and stock transfer services. Additional information is available at www.bnymellon.com/dr.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$20.2 trillion in assets under custody and administration, \$928 billion in assets under management, services more than \$11 trillion in outstanding debt, and processes global payments averaging \$1.8 trillion per day. Additional information is available at www.bnymellon.com.

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